

SHELBY COUNTY ALUMNI

SC Alumni
 2295 Ashbrook Ln.
 Grayslake, IL 60030
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Website URL: <http://scalumni.org>

Photos of Shelby County, Indiana's Towns,
 Villages, Grade Schools, High Schools, and
 Class Reunions



Morristown, Shelbyville, Southwestern, Triton Central, Waldron, plus all seven legacy High Schools

January 10, 2011

The Shelby County Alumni offers affordable advertising opportunities for businesses in Shelby County. This opportunity is available on a first come basis.

To Get Started You Need:

- A website address, brochure, pamphlet, or flyer.
 - One Ad design is created at no extra charge.
- Customers may provide their own ad designs.



Sizes:
 120 x 240 pixels
 120 x 600 pixels
 200 x 300 pixels
 160 x 600 pixels
 or
 468 x 60 pixels



Format:
 Static or Animated



To order call John at 847-986-6422, or email john@scalumni.org.

Standard sizes in pixels	Price	Location	Number per page
200 x 300 for non high school pages	\$ 36	Left side bar	2 per page
160 x 600 for non high school pages	\$ 80	Left side bar	1 per page
120 x 240 for high school pages	\$ 36	Left side bar	2 per page
120 x 600 for high school pages	\$ 80	Left side bar	
468 x 60 for high school pages	\$ 48	Bottom of content area	1 per page

Terms and Conditions:

All ads are linked to advertiser's web site or supplied brochure/flyer. If advertiser does not have a web site or a brochure/flyer, SC Alumni will create an Adobe PDF from any MS Word document, with or without photos. Ads will be invoiced in March each year. Payment is due by April 15. Ad will be removed and re-sold if payment is delinquent after April 30. Ads purchased after April will be prorated to next April. Ad rates are fixed for two years (rates may increase each April for new advertisers).

Brief History of the SC Alumni Website:

SC Alumni began in 2000 as a simple website to share information with the Shelbyville 1961 Class Reunion Committee. Now it covers all classes from the current five high schools plus the seven legacy high schools. In addition, photos from many of the grade schools are included.

The Class Reunion is the glue that binds the class together. Friendships are renewed, memories are rekindled and each reunion re-establishes the Class' commitment to each other and to their school - the result being a renewal of loyalties and a rebirth of vigor within the class.

SC Alumni has proven to be an effective way to generate enthusiasm and interest in attending class reunions. Seeing photos of classmates at their reunions often sparks the desire to reconnect and share memories of those days long ago with their own classmates.

Community Benefit:

Classmates returning for reunions help the local economy by spending at hotels, restaurants, banquet halls, gift shops, server stations, and more.



John Rouse
SHS '61 graduate

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